

Client Story: Entertainment Sector Licenses in KSA (1/2)

Background, Client Challenge and Solution Proposed

Our expert:



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[Reach out to our team](#)

Client Challenge

A management consulting firm interested in studying the licenses required for ~20 investment opportunities in the Saudi Arabia. Several of the opportunities, are new to the Saudi Market, which limits the sources covering the topic. Additionally, the licenses are issued by multiple entities and highly differ from one opportunity to another.

The study aims to understand the:

- ✓ Licenses required for diverse investment opportunities in the entertainment sector
- ✓ Issuing entities of the licenses
- ✓ A description of each license

Our Solution

The consulting firm decided to leverage Infomineo's research services to utilize our public sector and regulations knowledge, local language capabilities, and multidimensional approach.

Thus, we adopted a combined primary and secondary research approach entailing:

- Exhaustive desk research covering regulations, official websites, and press sources
- Outgoing calls to relevant entities to collect and validate the most significant and critical data

The outcome

A comprehensive benchmark of the licenses required per opportunity, including:

- ✓ 6 to 12 licenses and permits across multiple entities per investment opportunity
- ✓ A description of each required license
- ✓ The issuing entity of each required license
- ✓ Confirmations for the requirements via multiple sources
- ✓ Additional findings captured through our research

Client Story: Entertainment Sector Licenses in KSA (2/2)

Deliverables and Client Testimonials

#	Opportunity	Requisite	Type	Scope	Issuer
8	(Opportunity Name)	Requisite 1	License	Entertainment specific	Issuer 1
		Requisite 2	Permit	Non-entertainment specific	Issuer 2
		Requisite 3	Registration	Non-entertainment specific	Issuer 3
		Requisite 4	License	Non-entertainment specific	Issuer 4
		Requisite 5	Registration	Non-entertainment specific	Issuer 5
		Requisite 6	License	Non-entertainment specific	Issuer 6
		Requisite 7	License	Non-entertainment specific	Issuer 7
		Requisite 8	License	Non-entertainment specific	Issuer 8
		Requisite 9	License	Non-entertainment specific	Issuer 9
9	(Opportunity Name)	Requisite 1	License	Entertainment specific	Issuer 1
		Requisite 2	Permit	Non-entertainment specific	Issuer 2
		Requisite 3	Registration	Non-entertainment specific	Issuer 3
		Requisite 4	License	Non-entertainment specific	Issuer 4
		Requisite 5	Registration	Non-entertainment specific	Issuer 5
		Requisite 6	License	Non-entertainment specific	Issuer 6
		Requisite 7	License	Non-entertainment specific	Issuer 7
		Requisite 8	License	Non-entertainment specific	Issuer 8

“Thank you for your support, this is good work in a short amount of time!”

Strategy Consultant (Client)

“Thanks, it is helpful - I have shared it with the client.”

Strategy Consultant (Client)