

# INFOMINEO'S TOP PICKS:

## Freelance Consulting Marketplaces in 2024

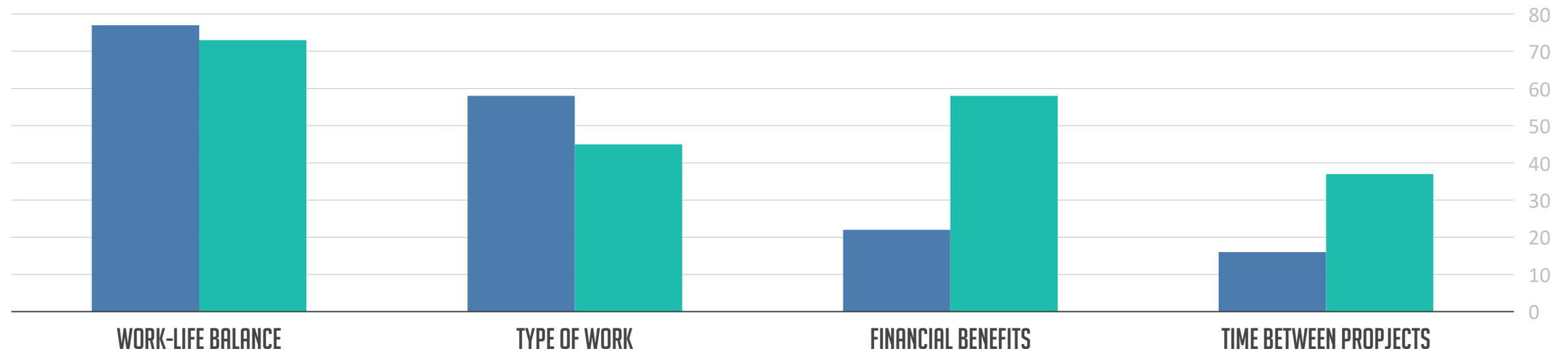
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With freelance consulting on the rise,  
here are our top picks for leading marketplaces

# THE RISE OF FREELANCE CONSULTING: A TREND THAT IS HERE TO STAY

With the increasing need for fast turnarounds, companies are outsourcing core activities to expand their capacity and undertake more projects. Consulting, Private Equity, and Corporate firms are more and more resorting to freelance consultants, tenured professionals who can be hired on a temporary basis to solve complex business problems.

## MOTIVATIONS FOR FREELANCING 2019 vs 2023



A **2023 study by Movemeon**, a leading freelance consulting marketplace, **surveyed hundreds of professionals** and revealed the **key motivations driving consultants to leave large firms in favor of freelance roles**. These included enhanced work-life balance, greater control over work type, higher financial benefits compared to stagnant permanent salaries, and flexibility in choosing project intervals.

# FREELANCE CONSULTANTS: A FLEXIBLE SOLUTION FOR COMPANIES TO ADD CAPACITY AND EXPERTISE

Companies are progressively turning to independent consultants, leveraging freelance marketplaces to facilitate these connections, access specialized expertise, and solve their primary challenges. Some of the key benefits offered by these marketplaces include:



# FREELANCE CONSULTANTS ARE MOST USED TO LEAD STRATEGIC AND TRANSFORMATIONAL EXERCISES

Freelance consulting marketplaces provide access to highly-skilled professionals to manage various projects that require expert-level input. Their expertise is typically leveraged for the following projects:

Change Management & Organizational Design



On-ground Project Management



Mergers and Acquisitions



Business Unit Strategy



Business Planning



Market Entry and Analysis



Business Development Proposals



Expert Calls



While freelance consultants handle critical tasks, companies can also outsource non-core complex activities that require specialized expertise. This approach, called [Brainshoring](#), allows them to free up valuable time, resources, and talent for core strategic business functions.

# HOW FREELANCE CONSULTING MARKETPLACES CONNECT EMPLOYERS WITH THE RIGHT CANDIDATES

Using structured matching systems, consulting marketplaces connect employers with independent top-tier consultants and ensure the right fit for every project. Companies usually adhere to the following process:



# WHAT CRITERIA SHOULD EMPLOYERS CONSIDER WHEN SELECTING A FREELANCE CONSULTING MARKETPLACE?

As consulting marketplaces expand globally, companies must evaluate several key factors when choosing where to post their requests. These include:

## INFOMINEO'S SELECTION CRITERIA

### PROFESSIONAL EXPERTISE



Consultant Pool



Selection Process



Talent Development

### MARKETPLACE MODEL



Digital Enablement



Operational Flexibility



Cost Efficiency

### OTHER CONSIDERATIONS



Strategic Partnerships



Track Record



Support Services

## ADDITIONAL KEY INFORMATION

### SUPPORT TYPE



Individual or Team



Short-term or Long-term



Virtual or On-ground

### OTHER CONSIDERATIONS



Client Segments



Geographic Coverage



Data Privacy Policies

# INFOMINEO'S TOP PICKS FOR FREELANCE CONSULTING MARKETPLACES





## CONSULTPORT



Headquartered in  
Berlin, Germany



Founded  
in 2018



53 Countries  
Served






15,000+  
Professionals



Global Clients

**Consultport connects companies with highly qualified professionals** with 2+ years of experience in leading management consulting firms or similar high-paced environments. It promotes the professional development of freelancers through Consultport Academy, while equipping companies with the Digital Readiness Assessment App for evaluating their digital maturity and the Consultant Pricing Benchmarking Tool for comparing external consultant prices across 60 topics, 30 industries, and 20 countries. With a 97% client satisfaction score, Consultport is a trusted partner for companies seeking top-tier consulting expertise.

### KEY STRENGTHS THAT DROVE OUR SELECTION OF CONSULTPORT

-  Consultant Pool
-  Digital Enablement
-  Talent Development
-  Track Record





# TalMix

TalMix is an AI-driven digital staffing marketplace that has recorded a 72% increase in remote hiring on its marketplace from 2020 to 2023. Aside from the Talent Marketplace for on-demand expertise, its digital solutions include a Direct Sourcing tool for talent pool creation and Talmix Data for extended workforce planning. Employers can engage directly with Talmix or add new dimensions to their existing programs, while also accessing detailed Business Guides to ensure successful collaborations. Freelancers can benefit from discounted trainings, digital tools, and workspaces, in addition to navigating Talent Guides to enhance their chances of securing projects.



Headquartered  
in London, UK



Founded  
in 2016



160 Countries  
Served



60,000+ Global  
Talent Network



1,600 Clients

## KEY STRENGTHS THAT DROVE OUR SELECTION OF TALMIX

- ✓ Digital Enablement
- ✓ Operational Flexibility
- ✓ Talent Development
- ✓ Support Services





Headquartered  
in Düsseldorf,  
Germany



Founded  
in 2016



105+ Active  
Countries



20,000+ Ex-top-  
tier Consultants



100+ Clients



Expertpowerhouse (EPH) connects businesses with top-tier professionals, including former consultants with 10-30+ years of experience, selected through a rigorous process that accepts less than 15% of applicants. To ensure premium quality, EPH provides freelancers multiple tools, such as the multifunctional Digital Assistant “AskBrian”, a Data Quality Assistant from Data Q Company, the PowerPoint add-in “Efficient Elements”, and specialized training through the EPH Academy. By enhancing the capabilities of its professionals, Expertpowerhouse has achieved a 99% customer recommendation rate.

### KEY STRENGTHS THAT DROVE OUR SELECTION OF EXPERTPOWERHOUSE

- ✔ Consultant Pool
- ✔ Selection Process
- ✔ Talent Development
- ✔ Track Record





Headquartered  
in San Francisco,  
USA



Founded  
in 2014



Global  
Presence



10,000+ Pre-vetted  
Consultants



590+ Clients  
Re-hiring

Graphite Solutions connects leading organizations with highly vetted independent experts through AI-powered talent matching and dedicated account managers. Its network includes 975+ professionals with MBB experience and maintains an average 4.8/5-star client rating. Compared to traditional consulting firms, Graphite's services are priced 30-50% less while still achieving a 97% customer satisfaction score. Graphite Solutions has completed 3,200+ engagements and continues to share its expertise through Graphite Academy, an e-learning platform for in-demand business skills taught by Graphite experts.

### KEY STRENGTHS THAT DROVE OUR SELECTION OF GRAPHITE

- ✓ Consultant Pool
- ✓ Digital Enablement
- ✓ Cost Efficiency
- ✓ Track Record



# CATALANT



Headquartered  
in Boston, USA



Founded  
in 2013



20+ Countries  
Served



100,000+ Vetted  
Independent  
Consultants



700+ Clients

Catalant Technologies positions itself as a pioneer of **Consulting 2.0**, providing access to a wide network of professionals, comprising 6,500+ experts from top consultancies with 10-15 years of experience. Through its tech-enabled marketplace, it has completed 16,000+ projects, including 1,400+ in Corporate Strategy. Catalant considers itself a cost-efficient alternative to traditional consulting firms, with freelancers charging 40-60% less. Additionally, its partnership with Acropolis Advisors has enhanced its strategy consulting capabilities for C-Suite executives.

## KEY STRENGTHS THAT DROVE OUR SELECTION OF CATALANT

- ✓ Consultant Pool
- ✓ Digital Enablement
- ✓ Cost Efficiency
- ✓ Strategic Partnerships





Headquartered  
in London, UK



Founded  
in 2012



100+ Countries  
Served



75,000+  
Professionals



4,000+ Clients

**Movemeon is a tech-enabled marketplace that was founded by McKinsey alumni** to match top-tier consultants with permanent and freelance roles through machine learning and artificial intelligence. Its extensive network includes 33,750 experts with MBB experience, offering their services for 82% less than traditional consulting firms. Movemeon has earned the trust of 1,000+ consultancies worldwide, who rely on the marketplace to source top talent and expand their presence, both within their existing markets and through new services and geographies.

### KEY STRENGTHS THAT DROVE OUR SELECTION OF MOVEMEON

- ✓ Consultant Pool
- ✓ Digital Enablement
- ✓ Cost Efficiency
- ✓ Track Record



# CONSULTING INDUSTRY OUTLOOK: TRENDS TO WATCH OUT

Consulting is gradually shifting to remote work, enabling companies to tap into a global talent, access specialized skills, and enjoy greater flexibility without geographical constraints. Below are some key trends to watch for:

## AUTOMATION



Fully-automated platforms are allowing employers to source talent and manage staffing seamlessly within a single workspace. This includes:

**Splash, an Amsterdam-based software launched by Riverflex**

## PARTNERSHIPS



Freelance consulting Marketplaces are partnering to expand their client pools, business lines, and on-the-ground intelligence. Examples include:

**Catalant's strategic alliances with Movemeon, Sweav, Weem, and others**

**Talmix's partnership with Khibraty**

**Expertpowerhouse's collaboration with HiTalent**

## LOCALIZATION



Regional freelance consulting marketplaces are catering to specific geographic areas to provide localized expertise. These include:

**Klaiton in the DACH region**

**Connecting Visions in Spain**

# ABOUT INFOMINEO

# WHO WE ARE

Infomineo is a global pioneer in "Brainshoring" that serves leading global strategy consulting firms and over 50 Fortune 500 companies. By handling complex tasks that require judgment and critical thinking, we allow our clients to focus on their core activities while entrusting us with intricate tasks. As an ISO 27001-certified company, Infomineo adheres to the highest data security and management standards.

## OUR SERVICE HUBS

Cairo, Egypt  
Casablanca, Morocco  
Mexico City, Mexico

## LANGUAGES

English  
Arabic  
Spanish  
French  
Italian  
German  
Portuguese  
Russian



## CLIENTS





# OUR SERVICES

From DATA TO IMPACT

ANALYSIS

## DATA

### BUSINESS RESEARCH

Getting the right insights to make better decisions

Desk Research  
Expert Calls  
Tech/ AI Enabled

### DATA ANALYTICS

Analyzing data to extract relevant Insights and identifying trends to answers business

Business Intelligence  
Data Science

COMMUNICATION

## INSIGHTS

### CONTENT SERVICES

Converting insights into written communication

Translation  
Reviewing  
Content Repurposing  
Business Writing

### GRAPHIC DESIGN

Presenting messages in a more compelling and impactful way

Slide Production  
Document Enhancement  
Creative Design

# GET IN TOUCH TODAY



 **5** OFFICES

 **+350** EMPLOYEES

 **25** NATIONALITIES

 **+80%** OF OUR BUSINESS ON A RETAINER BASIS



**CONTACT US**



# infomineo

BRAINSHORING SERVICES