# WHAT CAN INFOMINEO DO FOR YOU



## RESEARCH

Primarily, we're a research provider.

Strategic Watch

**Investment** Research

Market Research

**Company Profiling** 

**Country Profiling** 

HOW CAN YOU LEVERAGE US

Market Sizing

**Customer Surveys** 

Market Landscaping

Competitor Watch

Value Chain Analysis Road to Market Analysis Background Checks

Phone Surveys

Financial Data Gathering **Custom Newsletters** 

Store Checks

**Expert Interviews** 



## **EXPERT NETWORKING**

In addition to conducting research, we connect our clients with industry experts and professionals through phone consultations with our InfoMEA Expert Network service.

#### WHAT DOES THIS SERVICE INCLUDE

Source Experts

Organize Phone Consultation

Transcribe Interviews Interview Execution

Translate Interviews



## **EXECUTIVE SEARCH**

Part of our research service has a focus on recruitment. Our executive search services take care of the research stages of your recruitment processes through:

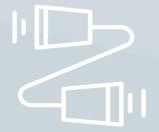
Industry Mapping

Talent Mapping

Talent Pipelining

Talent Sourcing

**Qualifying Candidates** 



### TRANSLATION SERVICES

As a research provider based in the Middle East and Africa, Infomineo offers translation services to help streamline the communication our clients have with international partners.